



# WENHAO Y LUEBS

UX DESIGN & RESEARCH | PROJECT MANAGEMENT

SEEKING FULL-TIME/INTERNSHIP OPPORTUNITIES (U.S. PERMANENT RESIDENT)

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## 📁 EDUCATION

### ROCHESTER INSTITUTE OF TECHNOLOGY

Rochester, NY | Expected 2020

M.S. in Human-Computer Interaction

### CARNEGIE MELLON UNIVERSITY

Pittsburgh, PA | 2016 - 2018

Relevant Coursework: Fundamentals of Programming and CS, Cognitive Psychology, Multimedia Design.

### UNIVERSITY OF ROCHESTER

Rochester, NY | Class of 2011

M.S. in Higher Education Administration

### GUANGDONG UNIVERSITY OF FOREIGN STUDIES

Guangzhou, China | Class of 2009

B.A. in Teaching Chinese as a Foreign Language

## 🧰 SKILLS

### RESEARCH & DESIGN

User Centered Design, User Interviews, Contextual Inquiry, Survey Design, Affinity Mapping, Card Sorting, Personas & Scenario Development, Prototyping, Heuristic Evaluation, Usability Testing, Design Specifications

### APPLICATIONS

Sketch, InVision, Figma, Adobe XD, Illustrator, InDesign, Photoshop, After Effects, Audition, Premiere Pro

### PROGRAMMING

Python, Java, HTML, CSS, JavaScript, PHP

### LANGUAGES

Fluent English, Chinese, and Cantonese

## 💡 VOLUNTEER

### ROCGirlHacks

Assisted teaching girls in grades 3 to 12 web development for social goods.

### WiCHacks

Carried out a range of tasks to support an all-female and non-binary hackathon.

### Pet Adoption Network

Assisted potential adoptive families with their search for a pet.

## 📋 PROJECTS

### CLARITY | Team Lead, UX/UI Designer

User Centered Design Group Project | 2019

- Designed a solution that harnesses speech-to-text technologies to enhance real-time communication between deaf and hard-of-hearing (DHH) and hearing individuals in professional environments.
- Interviewed DHH and hearing individuals; developed personas, use cases and storyboards; designed product prototypes; conducted user testing; led work sessions and moderated meetings with expert users.

### WEGMANS 2GO APP | Usability Evaluator

Usability Testing Group Project | 2019

- Evaluated the usability of the Wegmans 2GO iOS application with representative users.
- Conducted heuristic evaluation; developed usability test plan; conducted usability tests; analyzed test data and created a test report.

### DR.MATCH MOBILE APP DESIGN | Team Lead, UX/UI Designer

Interaction Design Group Project | 2019

- Designed a mobile experience to assist users in selecting healthcare providers who match their needs and preferences.
- Conducted interviews; created affinity diagram and personas; designed product prototypes; organized and led work sessions.

### HEALTHIER FOOD OPTIONS | Team Lead, UX Designer

IDEO.org Group Project | 2019

- Led a team of 6 graduate students and professional designers to design solutions for providing healthier food options for people in need.
- Conducted observation and interviews; created product prototype.

## 🧑‍💼 PROFESSIONAL EXPERIENCE

### CENTER FOR ACCESSIBILITY AND INCLUSION RESEARCH (CAIR)|

#### Graduate Research Assistant

Rochester, NY | Aug 2019 - Present

- Investigating alternative methods to make sketching activity accessible to blind and low-vision people in user experience design.

#### Freelance Graphic Designer

Rochester, NY | 2019

- Created illustrations for medical research papers using Adobe Illustrator.

### CARNEGIE MELLON UNIVERSITY | Senior Academic Coordinator, Administrative Coordinator

Pittsburgh, PA | 2015 - 2018

- Redesigned an online course on Canvas based on student feedback to enrich first-year experience of incoming freshmen.
- Designed marketing materials and promoted events on social media.
- Improved information architecture of the department website.
- Redesigned student forms to improve workflow of the advising team.
- Organized collegiate events including orientation, community building events, and admission programs for over 1,500 students and faculty.
- Recruited and supervised office assistants and student volunteers.